



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, Nassau, McIntosh, & Wayne Counties



Do You Have a Landscape Maintenance Plan?

When warm weather returns, property owners start thinking about making changes to their landscapes. If you're one of them, we can't over-emphasize the importance of developing a careful plan before getting started.

The temptation to rush into new plant installation can be very strong, but if you don't think ahead, you may end up dissatisfied down the road. As you develop your landscape plan, ask yourself the following basic questions:

1. What are my needs?

Keep in mind that a successful landscape is both practical and beautiful. So, rather than just picking out attractive plants, consider what purposes you want your new landscape to serve. Do you need an outdoor kitchen area? A play space for children? A vegetable garden? A private spot that blocks the neighboring property from view? Consult family members to ensure that everybody's needs are represented in your plan.

2. What is my budget?

Research and do your homework on a potential provider. Find out how long the company has been in business and ask for references of similar properties. Speak to your professional contacts regarding their provider.

Properties of the Month: MARCH

Brunswick Parks & Squares
Golden Isles



Parc at Pooler
Savannah



Laura Agadoni
Support Services



Osprey Village
South



*Each Property of the Month
is selected by the Branch
Manager according to
the crew's monthly
Quality Control report.*



3. How much space do I have?

Be sure that each area has enough space for its intended purpose and keep the mature size of a tree or shrub in mind when deciding where you want to plant it. Without enough room to grow, that gorgeous ornamental plant you have in mind could cause some major maintenance headaches in the future.

Of course, there's more to consider beyond these basic points, but a little forethought in these areas will go a long way toward ensuring that you're happy with the end results. It's also a good idea to meet with a landscape professional who can help you develop a comprehensive plan that meets your specific needs and budget.

How Coastal Greenery Plans for Efficiency

It is our job to have our crews plan and be prepared because we cannot perform our job on your property and provide you with the best service and quality without doing so. Just how prepared you ask? Let's look at a few of the ways in which our team plans for efficiency.

- **Trucks, trailers, and vans** have the equipment and materials loaded in the order they will be used for the day.
- **All properties are mapped out for each month**, detailing what is to be the focus per visit. Each team member knows what they are to do and where they are to go prior to pulling up to the jobsite. The plans are made for the efficiency of the crew as well as making sure all the services that are contracted by the client are performed.



Team Members of the Month: MARCH

Patrick Barrientos
Golden Isles



David Thorn
Support Services



Billy Thompson
Savannah



Michael Austin
South



These team members display our core values (Responsive, Ownership, Observant, Trusted, Skillful) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



- **Each crew has a daily schedule that they follow.** Schedules are planned according to the location of the property as well as the equipment and materials needed to perform the job.
- **Where the crew parks their vehicle at a jobsite** and in what direction the vehicle is facing is planned for the crew to access the property and the equipment to complete the job.
- **Each service we provide within a client's contract is carefully planned out to provide a successful result** for the landscape and for the client. For example, pruning palm trees is planned for a time AFTER the red berries flush out. This plan was established to prune palm fronds and the red berries palms produce all at one time. The plan eliminates the extra cost for the client to have our team prune more than once a year, eliminates the trouble that red berries can cause to pools, hardscapes, and landscapes in general, and eliminates the stress on the palm from being pruned more than once a year.
- **Coastal Greenery keeps its eye on the weather forecast.** The more we plan for weather events, the easier and safer the clean up is for our team and the faster we can be on our client's property. This plan includes having equipment, materials, and team members stationed near the areas that are going to experience the weather event. The most important plan we put into place for major weather events that our entire team will experience is a plan for communication after the event. We want to check on all our team and their families and communicate the plan for the cleanup.



The planning at Coastal Greenery is never ending. We found that the more we plan and are prepared, the less issues we encounter and the more time we save. Who doesn't want to lessen issues and salvage time?

GREEN CORNER



Welcome to a New Growing Season!

We're excited about working with you to keep your property looking great this year! There are lots of ways that we can help, and we hope you're taking full advantage of the services we have available. Not sure whether or not we offer a particular service? Just ask! In fact, we encourage you to contact us with any questions, concerns or feedback you'd like to provide. We're here whenever you need us, and we're just a phone call away. Our goal in this newsletter is to explain how and why things happen the way they do and remind you of important seasonal needs. We'll also be passing on ideas and suggestions that can help your property reach its true potential. We're glad you've chosen to partner with us for the care of your property. Great customers are hard to find, and we value your business!

We're here for *you.*

Helping your property look great is what we do, but **making sure you're satisfied is what keeps us going.** When we focus on complete customer satisfaction, the rest falls in line.

We're here for you - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

We count on the good name we've built with our customers to get new business. If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a customer about a new project. Please call us anytime.

We would love to hear from you.



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | COASTALGREENERY.COM    